Luxury and versatility.
Both to scale.

THE 2014 LINCOLN MKS

At Sioux City Ford Lincoln, driving a new car isn’t a matter of perspective.

Our simple approach begins with haggle-free pricing. Our non-commissioned staff is here to help.

Your financing choice and credit history won’t change the vehicle’s price.

The best experiences are elegantly simple.
MISSION
The Sioux City Art Center’s mission is to enrich our region’s quality of life by bringing the excitement of the visual arts to our community through education, exhibitions and permanent collection.

VISION
The Art Center will continue to serve as and enhance its position as a premier cultural attraction for the citizens of the Sioux City metro area.

The Art Center will use its permanent collection to position itself as a major regional educational resource for educators, students, and the general public.

The Art Center will promote itself as a cultural tourist destination based on its reputation as presenting major traveling exhibitions, and a quality permanent collection featuring the best regional artists.

The Art Center will increase access to education and in turn the Art Center’s permanent collection, by expanding the present facility with a new Learning Center.

VALUE
The Sioux City Art Center will provide visitors with an accessible and meaningful appreciation of the visual arts by embracing education as fundamental to its programs.

Ralph Blakelock, American, 1847-1919, Sunset in Autumn, undated, oil on panel, 4.5 x 9 inches
Sioux City Art Center Permanent Collection; 2001.12
Bequest of the Anthony H. Kelly Trust

As the Art Center continues to celebrate Jackson Pollock: Mural, visitors can still view the permanent collection in the third floor galleries. This exhibition includes Ralph Blakelock’s Sunset in Autumn. 75 years before Jackson Pollock’s first success, Blakelock received acclaim for his evocative use of black, silhouetted trees against beautifully colored backgrounds. While Pollock became famous for his unusual “drip” method to layer paint onto the surface, Blakelock took the opposite approach, by scraping, scratching, and burnishing his painting surfaces.

Calendar of Events page: Chosen detailed images from the The Sioux City Art Center Permanent Collection exhibition

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The Sioux City Art Center is a model public/private partnership between the City of Sioux City and Art Center Association of Sioux City.

The Sioux City Art Center is currently celebrating its centennial year, May 16, 2014 – May 16, 2015, with a number of events, but most importantly by bringing Jackson Pollock’s iconic painting, Mural, to the Art Center. The Pollock exhibition opened to the public on July 12 and runs through April 1, 2015. The exhibition has been well received and generated regional and national coverage. When Pollock’s Mural leaves Sioux City it will begin its international tour, first to Venice, then Berlin, Amsterdam and London.

As director I have been asked, “How did this happen? How did the Art Center manage to land this major event?” My short answer is that I asked. The longer answer is that our preparation met opportunity. In 2003 Irving Jensen dropped into my office and suggested that we consider bringing the exhibition, Becoming a Nation, to the Art Center. As the new director I believed that the Art Center needed a big project that lived up to the new Art Center and brought our supporters and community together.

The challenge was that the exhibition rental fee alone was $135,000. When I presented the suggestion to the Art Center Association Board, Regina Roth, the then president of the Board, said “Let’s do it” and the Board agreed. At the same time, I had been in touch with an organization that was touring an exhibition of 70 bronze casts by Rodin. I suggested to the board that we package the two exhibitions under one fundraiser, Blockbuster Partnership. Ritch LeGrand who had assumed the position of Association president, suggested that we approach Jim Yanney to lead the fundraising effort. Jim, working with his wife, Do, and daughter, Charrese, agreed, and suggested expanding the project to include a total of four major exhibitions. With the addition of the collecting initiative in Blockbusters II and III, this became the Blockbuster Partners exhibition series, now in its third iteration.

Having the history of the Blockbuster series was a key part in convincing the University of Iowa that we could raise the funds and meet its expectations. In addition to convincing the University we also had to meet the requirements of its insurance company. This included having two security staff in the gallery when open to the public, as well as additional security measures.

In short, it took almost two years to get everybody to sign off on the project. But it would not have come to fruition without the cooperation and enthusiasm of Sean O Harrow, the University of Iowa Art Museum Director, and we hope to continue working with the University of Iowa in the future to bring more of its outstanding collection to the Sioux City Art Center.

I look forward to seeing you at the Art Center.

Al Harris-Fernandez
Art Center Director
Jackson Pollock Lecture Series, Part 1
Thursday, September 25
Reception, 6:30 pm; Slide Lecture, 7:00 pm

In this first of three lectures, Art Center Curator Todd Behrens will discuss the details of Pollock’s life and art from his childhood growing up in Wyoming, Arizona, and California through his early years in New York in the 1930s. The reception will take place in the Atrium with the lecture following in the Stark Lecture Hall.

Jackson Pollock Social Hour
Thursday, October 30, 6:00 pm

Join us for a casual gathering with light refreshments and an informal talk on Pollock’s rise to pop culture stardom.

Jackson Pollock Lecture Series, Part 2
Thursday, November 20
Reception, 6:30 pm; Slide Lecture, 7:00 pm

In this second of three lectures, Art Center Curator Todd Behrens will discuss the details of Pollock’s life and art from his earliest successes, including Mural, through his move from Manhattan to Long Island. The reception will take place in the Atrium with the lecture following in the Stark Lecture Hall.

Jackson Pollock’s iconic painting, Mural (1943), is considered to have opened the door to Abstract Expressionism, the first American art movement that garnered international attention, and can be said to have helped shift the attention of the art world from Paris to New York. The painting initially commissioned as a mural, thus the name, was painted for Peggy Guggenheim in 1943.

Guggenheim signed Pollock, a struggling 31 year-old artist, to her cutting edge New York City gallery, Art of This Century, and provided him with a monthly stipend against sales. As part of her agreement with Pollock, Guggenheim had him create a painting to fill the large wall in the entryway of her townhouse. Once insiders of New York’s art scene were able to view the painting, it was hailed as “an almost incredible success.” Shortly after leaving New York for Venice, Italy in 1947, Guggenheim offered the painting to the University of Iowa.

While Guggenheim championed many cutting edge artists of her time, Pollock is the most famous, crossing over from the art world into popular culture when he was featured in Life magazine in 1949. While Pollock died in an automobile accident in 1956, his popular culture celebrity has continued.

Visitors to this exhibition will find many ways to learn more about Jackson Pollock and this iconic painting. Free brochures for both individuals and families are available. The walls of the gallery include extensive biographical information. Visitors will also learn how Pollock created this monumental painting through an engaging diagram of the painting that is on view courtesy of the J. Paul Getty Museum and the Getty Conservation Institute in Los Angeles. On a continuous loop are videos produced by the staff at the J. Paul Getty Museum that explain the discoveries they made while studying and conserving Mural from 2012 through 2014. Visitors are also treated to a film of Pollock at work in 1950, at the height of his “drip painting” technique, as well as a 50-minute documentary on his life and work. For additional programming information, see the listing to the left.

The Jackson Pollock Mural is part of the University of Iowa Art Museum’s Legacies for Iowa Collections Sharing Project. As part of the Sharing Project the University does not charge a rental fee for the loan of Mural. But due to the extra costs required by increased security and insurance, as well as facility modifications, shipping and additional expertise, the Art Center Association of Sioux City had to raise $250,000 to make the project possible. The Association accomplished this goal through significant support from the Gilchrist Foundation and support from Blockbuster III Partners, a group of individuals, businesses and foundations whose pledges underwrite and promote major exhibitions and acquisitions of art for the Art Center’s Permanent Collection.

Blockbuster III Partners:
Wall Pictures: Selections from the Permanent Collection

June 14 – September 28, 2014

As the Sioux City Art Center presents Jackson Pollock's monumental painting, *Mural*, it goes into the vault to find examples of other artists who dared to go big. Throughout the 1940s, Pollock explored new techniques for applying paint to canvas, eventually reaching the point at which he no longer used an easel to support his painting as he worked. He wrote in 1947, "I believe the easel picture to be a dying form, and the tendency of modern feeling is towards the wall picture or mural."

The artworks selected for this exhibition, while not as massive as *Mural*, still demonstrate that size can matter when it comes to visual impact.

Project SOAR 2014

July 26 – September 14, 2014
Reception: Sunday, September 14, 3:00 – 3:30 pm

Project SOAR (Student Opportunities for Art Research) is an intensive summer program at the Art Center for serious high school art students in the tri-state area. Students work closely for one or more week-long sessions with professional artists and college professors. This year’s courses included mixed media sculptures, printmaking, pastels, and painting. The exhibition features the students' best works in each of these classes.

Sculpt Siouxland

June 5, 2014 – June 2015

In its continuing effort to make a positive impact on downtown Sioux City, Sculpt Siouxland has brought in ten new sculptures for a one-year exhibition. The Sioux City Art Center and Sculpt Siouxland work collaboratively through financial support of the City of Sioux City and generous private donations from the Gilchrist Foundation and many local businesses. This year’s sculptures were selected from entries received from Illinois, Iowa, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin. Maps of Sculpt Siouxland are available at the Art Center, Downtown Partners, and at four wayfinding stations outside of the Art Center and City Hall, and along Fourth Street.

The Sculpt Siouxland Celebration occurred on the front lawn of the Art Center on Thursday, June 5. This festive reception for the sculptors included auctions of both the outgoing outdoor sculptures as well as smaller works suitable for indoor environments.

NEW EXHIBITIONS

Mid-Century Mix: Art from the 1950s

October 11, 2014 – February 1, 2015

Jackson Pollock was at the forefront of a major shift in thinking about art during the 1940s, leading to many artists across the country engaging in more experimental methods of creating paintings. He remarked in 1950, “The modern artist is living in a mechanical age and we have a mechanical means of representing objects in nature such as the camera and photograph. The modern artist, it seems to me, is working and expressing an inner world – in other words – expressing the energy, the motion and the other inner forces...the modern artist is working with space and time, and expressing his feelings rather than illustrating.”

Culled from the Art Center's Permanent Collection, the artworks in this exhibition were created during the 1950s. Artists in the exhibition represent styles and ideas that developed during this time, as well as artists who looked back to earlier styles such as Cubism and Surrealism.
SEPTEMBER

1 ART CENTER OFFICES CLOSED, Labor Day

6 The Art Lesson, 10:30 am – 12 noon

7 FREE PROGRAM – Pollock (2000), 1:30 pm
   Sunday Family FunDay Workshop, 1:30 – 2:30 pm

13 The Art Lesson, 10:30 am – 12 noon

14 EXHIBITION CLOSES: Project SOAR
   Reception: Project SOAR, 3:00 – 3:30 pm
   Sunday Family FunDay Workshop, 1:30 – 2:30 pm

18 The Art Lesson, 10:30 am – 12 noon

19 Sunday Family FunDay Workshop, 1:30 – 2:30 pm

25 FREE PROGRAM – Jackson Pollock Lecture Series, Part 1
   Reception, 6:30 pm; Slide Lecture, 7:00 pm

27 The Art Lesson, 10:30 am – 12 noon

28 EXHIBITION CLOSES: Wall Pictures:
   Selections from the Permanent Collection
   Sunday Family FunDay Workshop, 1:30 – 2:30 pm

OCTOBER

4 The Art Lesson, 10:30 am – 12 noon

5 FREE PROGRAM – Pollock (2000), 1:30 pm
   Sunday Family FunDay Workshop, 1:30 – 2:30 pm

11 The Art Lesson, 10:30 am – 12 noon

12 Sunday Family FunDay Workshop, 1:30 – 2:30 pm

16 ARTilicious, 5:00 – 8:00 pm

NOVEMBER

1 The Art Lesson, 10:30 am – 12 noon

2 FREE PROGRAM – Pollock (2000), 1:30 pm
   Sunday Family FunDay Workshop, 1:30 – 2:30 pm

8 The Art Lesson, 10:30 am – 12 noon

9 Sunday Family FunDay Workshop, 1:30 – 2:30 pm

11 ART CENTER CLOSED, Veterans Day

15 The Art Lesson, 10:30 am – 12 noon

16 Sunday Family FunDay Workshop, 1:30 – 2:30 pm

20 FREE PROGRAM – Jackson Pollock Lecture Series, Part 2
   Reception, 6:30 pm; Slide Lecture, 7:00 pm

22 The Art Lesson, 10:30 am – 12 noon

23 Sunday Family FunDay Workshop, 1:30 – 2:30 pm

27 ART CENTER CLOSED, Thanksgiving

29 The Art Lesson, 10:30 am – 12 noon

30 Sunday Family FunDay Workshop, 1:30 – 2:30 pm
DEVELOPMENT

Visitors Input (April – June)

Countries: Australia, Japan, Netherlands, Portugal

States: CA, CO, FL, IA, ID, IL, IN, KS, MD, MI, MN, MO, MS, NC, NE, NY, OK, OR, SD, TX UT, WI, WA,

Tri-State Communities: 46 (Iowa – 28, Nebraska – 9, South Dakota – 9)

Experience:
4/3 I wish you were open 24/7. D. Iverson – Vermillion, SD
4/4 NICE! George M. – St. Paul, MN
4/8 Very enjoyable! Tom & Jayna S. – Kansas City, MO
4/11 So glad it’s free – very enjoyable. Rose H. – Sioux City, IA
4/12 A great place for families! April B. – Sioux City, IA
4/26 Great to see art appreciated here! Josie H. – Hiawatha, IA
4/30 Such fun! Judith G. – Omaha, NE
5/17 Thank you for everything. Madison B. – Elkhart, IN
5/21 It was supa cool. Raquel & Michael L. – South Sioux City, NE
5/22 Loved the quiet beauty. Mary B. – Sioux Falls, SD
6/4 I wish all communities could have educational programs and galleries like this. Hannah S. – Fort Myers, FL
6/25 Great Art Center! Kevin K. – Iowa City, IA
6/27 Wonderful kids room! Ashley, Andrew & Arlo R. – New York City, NY
6/28 Beautiful Building! Bannion Family – Madison, WI
6/28 To Be Proud!!! Thank You. Raleigh Z. – Sioux City, IA

Exhibitions:
4/4 YAM & Goff Exhibitions – Amazing! Arte & Pam S. – Poe, ID
4/16 J. Goff collection – special. William H. – Sioux City, IA
5/22 Loved the James Goff paintings – peaceful and quiet. Bette S. – Sioux City, IA
5/24 Goff – Splendid – So long overdue. Vicki M. – Sioux City, IA
5/30 Came to see Goff – very enjoyable! Deborah M. – Moore, OK
6/1 Mr. Goff was so inspirational! Marsha M. – Grass Valley, CA
6/17 Yah art! Cooper Family – TX

New & Upgraded Memberships (April – June)

Art Center memberships help inspire imaginations and enrich lives.

BUSINESS MEMBERS
Oscar Howe
Century 21 Prolink
Sioux City Ford Lincoln

INDIVIDUAL/FAMILY MEMBERS
Donor
Kris & Angie Aldrich
Thorpe & Joann Clark
William & Mary Hall
Les & Shirley Juon
Myra Alley Kingsbury
Margie Mondor

Household
Steve & Rena Ballard
Mohamad & Margo Elzeini

Jerry & Sharon French
Michael & Jennifer Gasaway
Jean Hardie
Todd & Karrie Hruska
John & Willie Kelly
Thomas & Sarah Kleber
David & Sarah Kornmann
Brad & Wendy Lego
Wes & Anna Michaelson
Trent & Angela Mozak
Brian & Jennifer Newberg
Nick & Britni Nobert
Marty & Karla Palmer
Robert & Julie Perryman
Van & Doris Phillips
Gary & Kelly Riibe
Ted & Susie Rudberg
Jeffrey & Jackie Stellish
Larry & Cathi Swan
Thor & Karin Swanson
Jeff & Sara Vaydich
Jason & Jennifer Williams
Nano Wilson
Rhonda Wilt

Senior
Thomas & Janice DeWitte
Jean Emmons
Marcia Levin
Cynthia Sifri
Peggy Stevens

Student
Henry Nguyen

Bold – Upgrade
Mary Jane Mathrole
Danuta Hutchins
Mary Jane Sokolovske

TRI-STATE COMMUNITIES: 46 (IOWA – 28, NEBRASKA – 9, SOUTH DAKOTA – 9)
ARTilicious

Thursday, October 16, 2014, 5 – 8 pm

$25 per person

Holiday Showcase – featuring food, wine and beer

ARTilicious, an epicurean showcase, is returning for its third appearance at the Sioux City Art Center. This festive event will highlight Hy-Vee’s vast culinary talents with displays and tastings for all your holiday needs. Participants will enjoy countless offerings from wholesome comfort foods to refined gourmet selections appropriate for any holiday celebration whether a casual family brunch, a formal dinner celebration, hors d’oeuvres for a cocktail party or a festive buffet. All of the menu items will feature pairings of premium wines and specialty beers from Glazer Distributors of Iowa.

For more details or to purchase tickets: www.siouxcityartcenter.org or 712-279-6272 ext. 200

CENTENNIAL PARTY

Held May 16, 2014

clockwise from top left: Cindy McLaughlin and Nancy Metz; Keynote Speaker Debi Durham; Centennial cake; Margaret Holman; Past Board President, John Wagner, Art Center Director, Al Harris-Fernandez and Emcee, Bruce Miller; Board President Stacie Anderson, Al Harris-Fernandez and Bruce Miller

Centennial Champions
The Sioux City Art Center extends its appreciation to the following individuals and businesses who are helping to underwrite the Art Center’s year-long Centennial Celebration:

Presenting Sponsor
Persinger Family Foundation

Lead Sponsor
Sioux City Lincoln Ford

Champion Sponsors
Bruening Eye Specialists
Cannon Moss Brygger Architects
Great Southern Bank
Henjes, Conner & Williams, P.C.
Jackson Recovery Centers, Inc.
(Kermit Dahlen & Mari Kaptain-Dahlen)
Mod House Interiors

Nichols Rise & Company LLP
PLaN architecture
Principal Financial Group
(Brian Johnson & Jordan Ireland)
Regina Roth
Siouxland Community Health Center
(Mari Kaptain-Dahlen & Kermit Dahlen)
Tegra Corporation
September 15 – November 9, 2014 (8 weeks)
Mark your calendars for the Holiday Workshops on December 6!

• Ask about becoming an Art Center Member and save 20% on selected classes at time of registration.
• Register online at www.siouxcityartcenter.org or call 712-279-6272 ext 200 or drop in at the Sioux City Art Center, 225 Nebraska St.
• Registration CLOSES TWO DAYS before the start of a class. Online registration CLOSES FIVE DAYS before the start of the class.

DRAWING AND PAINTING

PHOTO PAINTING STUDIO with Lisa Wenger
#PT 01 September 18 – November 6 (8 weeks) HS – Adult
  Thursdays, 6:00 – 8:30 pm Studio 204
  Tuition: Member $120 – Non-member $142
  (*NWAEA Credit Available)

NEW IDEAS IN PAINTING with Don Trimble
#PT 02 September 18 – November 6 (8 weeks) HS – Adult
  Thursdays, 6:00 – 8:30 pm Studio 203
  Tuition: Member $120 – Non-member $142
  (*NWAEA Credit Available)

WATERCOLOR PAINTING with Glenda Drennen
#PT 03 September 16 – November 4 (8 weeks) HS – Adult
  Tuesdays, 10:15 am – 2:15 pm (4 hrs/wk) Studio 204
  Tuition: Member $135 – Non-member $170
  (*NWAEA Credit Available)

WORKSHOPS

PAINTING “JACKSON POLLOCK” ABSTRACT EXPRESSIONIST STYLE with Nan Wilson
#W 01 Saturday, September 27 HS – Adult
  11:00 am – 3:30 pm Studio 204
  Tuition: Member $60 – Non-member $70

PAINTING ANIMAL PASTELS with Deb Gengler-Copple
#W 02 Saturdays, October 18 – November 1 HS – Adult
  1:00 – 3:30 pm Studio 204
  Tuition: Member $85 – Non-member $100

OPEN DRAWING AND PAINTING STUDIOS FOR STUDENTS ENROLLED IN CLASSES
Every Friday, 10:15 am – 3:50 pm Studio 203

SCULPTURE

THE FUN AND FUNKY ART OF 3D ASSEMBLAGE with Noelle Vondrak
#S 01 September 19 – October 10 (4 weeks) HS – Adult
  Fridays, 1:00 – 3:30 pm Studio 203
  Tuition: Member $65 – Non-member $85

THE FUN AND FUNKY ART OF 3D ASSEMBLAGE with Noelle Vondrak
#S 02 October 17 – November 7 (4 weeks) HS – Adult
  Fridays, 1:00 – 3:30 pm Studio 203
  Tuition: Member $65 – Non-member $85

GLASS

STAINED GLASS FOR THE EXPERIENCED OR BEGINNER with Donna Behrens
#G 01 September 18 – November 6 (8 weeks) HS – Adult
  Thursdays, 6:00 – 8:30 pm Studio 205
  Tuition: Member $130 – Non-member $159
  (*NWAEA Credit Available)

OPEN STAINED GLASS STUDIOS FOR STUDENTS ENROLLED IN CLASSES
Every Tuesday & Friday, 10:15 am – 3:50 pm Studio 205

PHOTOGRAPHY

DIGITAL PHOTOGRAPHY with Robert Gillespie
#PH 01 September 18 – November 6 (8 weeks) HS – Adult
  Thursdays, 6:00 – 8:30 pm Studio 204
  Tuition: Member $110 – Non-members $132
  (**NWAEA Credit Available)

ADVANCED DIGITAL PHOTOGRAPHY with Robert Gillespie
#PH 02 September 20 – November 8 (8 weeks) HS – Adult
  Saturdays, 1:00 – 3:30 pm Studio 202
  Tuition: Member $110 – Non-members $132
  (**NWAEA Credit Available)

CERAMICS

CERAMICS with Tom Roberts
#C 01 September 18 – November 6 (8 weeks) HS – Adult
  Thursdays, 6:00 – 8:30 pm Clay Studio
  Tuition: Member $130 – Non-member $159
  (*NWAEA Credit Available)

POTTERY FROM THE WHEEL with Mike Oliver
#C 02 September 20 – November 8 (8 weeks) HS – Adult
  Saturdays, 10:30 am – 1:00 pm Clay Studio
  Tuition: Member $130 – Non-member $159
  (*NWAEA Credit Available)

REMEMBER TO SIGN UP FIRST AT THE ART CENTER, THEN AT NWAEA FOR RENEWAL OR GRADUATE CREDIT.
ONE *= renewal   TWO **= graduate
YOUTH ART CLASSES
CREATIVE STORIES with Noelle Vondrak
#Y 01  September 17 – November 5 (8 weeks) Ages 3 – 5
   Wednesday, 10:15 – 11:00 am  Studio 203
   Tuition: Member $55 – Non-member $65

ARTFUL BEGINNINGS with Noelle Vondrak
#Y 02  September 19 – November 7 Ages 18 mo – 3
   Fridays, 10:15 – 11:00 am  Studio 203
   Tuition: Member $55 – Non-member $65

AFTERNOON CLAY CLASS with Chaeli (Hanna) Kohn
#Y 03  September 18 – November 6 (8 weeks) Ages 7 – 12
   Thursdays, 4:00 – 5:30 pm  Clay Studio
   Tuition: Member $95 – Non-member $115

DRAWING AND PAINTING with Grant Hovland
#Y 04  September 18 – November 6 (8 weeks) Ages 7 – 12
   Thursdays, 4:30 – 6:00 pm  Studio 204
   Tuition: Member $95 – Non-member $115

ART FOR YOUNG ENGINEERS with Noelle Vondrak
#Y 05  September 18 – November 6 (8 weeks) Ages 7 – 13
   Thursdays, 4:30 – 6:00 pm  Studio 203
   Tuition: Member $95 – Non-member $115

SATURDAY ART LESSON
with Noelle Vondrak & Charlene Nelson
#Y 06  Every Saturday Morning Ages 6 – 12
   10:30 am – 12:00 noon  Studio 203
   Tuition: $5 per child each Saturday

SUNDAY FAMILY FUNDAY with Brenda Schoenherr-Thelen
#Y 07  Every Sunday Afternoon All Ages
   1:30 – 2:30 pm  Studio 203
   Tuition: varies per project

• Birthday or holiday parties for all ages
• Age appropriate hands-on art activities
• Instructor and art supplies furnished
• Length of party is 1.5 hours

Cost for up to twelve children:
Member $125  – Non-member $150
($5 for each additional child)

NO BALLOONS AND CANDLES ALLOWED

Have an Artful Birthday Party
at the Sioux City Art Center

At Riverside Park, Art Center’s ArtSplash 2014 provides a fun festival for the Siouxland area. Under the shade of Riverside Park’s old oak trees, we celebrate 21 years and have heard time and again from participants, volunteers and guests that Riverside Park is our best location ever! With the help of dedicated volunteers, sponsors, and participants, the weekend once again highlights the best of Siouxland! The Mullet River Boys, Tonic Sol-la, Chad Elliott, Patchouli, Steve Gryb, The Pied Piper of Percussion and a full line of entertainers will provide two days of music and fun! Several local performers such as November 35th and Sioux City Conservatory of Music will contribute to the fantastic talent on both the Main Stage and the Children’s Stage, and 400 local volunteers will donate over 2,000 hours. In the Children’s Area, families enjoy creative activities and projects provided by eight local non-profit groups. ArtSplash also helps Boy Scout Troop #225 raise funds through water sales, supports Western Iowa Tech’s Police Science Club, and the Cosmopolitan Club with their fight to cure diabetes. In all, thousands of dollars are donated back to non-profit and other children’s groups for their participation in ArtSplash.

Those that browse the juried art show will rave about the selection of art available from over 100 outstanding artists as well as our SPLASH artists: three local professional artists awarded the opportunity to experience selling art in the festival environment. With the help of a mentor artist and tents provided by the Art Center, the SPLASH artists are ready for business at the festival this year! The many art activities in the Children’s Area and Hands on for Bigger Hands booth provide cost-effective opportunities for festival-goers to exercise their own creativity as well.

In addition to providing fun and entertainment for Siouxland locals, Art Center’s ArtSplash also brings approximately $1.5 million into Sioux City with out-of-town guests staying in hotels, buying meals, visiting local attractions and shopping!

Plans for 2015 Art Center’s ArtSplash will begin soon and you’re encouraged to get involved! Keep your eye on the festival website at www.siouxcityartcenter.org/artsplash or contact Erin Webber-Dreeszen at 712-279-6272 ext. 232 or ewebber@sioux-city.org.
CONGRATULATIONS TO THE SIOUX CITY ART CENTER ON YOUR TURN OF A CENTURY

Security National Bank’s support of the Art Center dates back to its origins as the Sioux City Society of Fine Arts in 1914.

The following is from a Sioux City Journal newspaper article announcing the formation of the Society of Fine Arts in 1914: “Promotion of art will be the line of endeavor of the new society, and this it will seek to accomplish by giving art exhibitions, at which the masterpieces of the best artists will be shown.”

Pollock’s Mural is considered to be one of the most important artworks in American art history.