Quarterly Calendar

Sioux City Art Center

Fall 2015
MISSION

The Sioux City Art Center’s mission is to enrich our region’s quality of life by bringing the excitement of the visual arts to our community through education, exhibitions and permanent collection.

VISION

The Art Center will continue to serve as and enhance its position as a premier cultural attraction for the citizens of the Sioux City metro area.

The Art Center will use its permanent collection to position itself as a major regional educational resource for educators, students, and the general public.

The Art Center will promote itself as a cultural tourist destination based on its reputation as presenting major traveling exhibitions, and a quality permanent collection featuring the best regional artists.

The Art Center will increase access to education and in turn the Art Center’s permanent collection, by expanding the present facility with a new Learning Center.

VALUE

The Sioux City Art Center will provide visitors with an accessible and meaningful appreciation of the visual arts by embracing education as fundamental to its programs.
Greetings! I normally use this column for general updates on the exciting events at the Art Center, but today I decided, instead, to address a common issue in art museums: artworks that provoke the viewer, challenging their expectations of what an artwork should be.

When confronted with a difficult work, you can enjoy thinking about what it means, or you can dismiss it. If you think about it and still don’t get it, you can take solace in the idea that the new becomes tomorrow’s tradition. Works that were rejected when first introduced to the public have become, over time, much loved. Impressionism is the most popular example.

On the other hand, the appearance of much contemporary art continues to challenge viewers. What to make of an empty gallery occupied with a single solitary white painting? Or an artwork that features the artist’s medical bill pasted onto a piece of paper above a drawing of a burst pipe with the caption “water line break” printed in color pencil?

Bill Welu and John Bowitz, the artists responsible for the above works, each have one-person exhibitions on view at the Art Center. Both produce work that challenges the viewer, but otherwise these two artists are polar opposites. Welu is steadfast in creating pristine all white paintings that can underwhelm the viewer with their austerity, while Bowitz’s jam-packed artworks can often overwhelm, appearing compulsive and overloaded.

Before continuing, I want to emphasize that art-making is purposeful. Artworks are intentional, not accidents. If these two artists wanted to create more accessible work they could and would. Both Welu and Bowitz are academically trained artists as well as retired professors who know their art history. Therefore, their esthetics are sophisticated, and they are conscious of their choices and how those choices imply meaning.

When we enter Bowitz’s exhibition we see a group of two-dimensional artworks, most consisting of a mixture of collage elements, drawings and text on paper. The collage elements come from a variety of sources including images cut out of magazines and books, as well as personal items like medical bills and photographs. These items are glued to sheets of paper on which the artist has also rendered patterns and images, as well as his own comments. The comments reference famous artists, art history, his family, and Bowitz himself.

His work is witty and autobiographical, reflecting both his personal life and his relationship to art history. In a sense, Bowitz work is an open book, giving us access to his thoughts and ruminations.

While Bowitz packs his work with images and text, Bill Welu crafts work that is pristine and subtle. Welu specializes in creating white on white paintings that include slight variations in how the white paint is applied to the canvas. In addition to provoking most viewers with their lack of easily discerned contrast, Welu also insists on showing his paintings as singular objects in an otherwise empty but carefully controlled environment. He is meticulous in how the gallery and his painting are positioned and lit. Since Welu does not offer any clues to his work, he chooses not to talk about them, the viewer is doubly challenged. Are they meant to be spiritual, transcendent, more than meets the eye, or, are they strictly formalist works. Is what you see what you get?

The tipping point for me is that, by insisting on presenting his work in an otherwise empty gallery, the artist activates the gallery space. The space becomes part of the artwork. In this sense the artwork no longer functions as a discreet object, but as part of the architectural space. The relationship between the space the painting and the viewer becomes the total artwork. I realize that this might be a stretch for the visitor that expects the artwork to be a discrete object in which something is happening, but the gallery like the theater is a place in which you are asked to suspend your disbelief.

(In addition to my own speculations, please read Curator Todd Behrens’ essays on both artists available in the galleries.)

I hope you enjoy thinking about the work of these two artists. I have.

I look forward to seeing you at the Art Center.

Al Harris-Fernandez
Director, Sioux City Art Center

Cover Image:
Photograph of T. S. Martin Company’s store windows, ca. 1920-1930
Courtesy of the Sioux City Public Museum; Gift of Mrs. Hubert H. Everist, 1997

This photograph is part of the inspiration for the Art Center’s new exhibition, From the Store Window to the Gallery: The Legacy of T. S. Martin, which will be on view November 7, 2015 – January 31, 2016. More information on the exhibition can be found on page 4.
From the Store Window to the Gallery: The Legacy of T. S. Martin

Main, Jensen, Everist, and Terra Galleries


Reception: Saturday, November 7, 5:00 – 7:00 pm

This exhibition honors the legacy of T.S. Martin, the visionary founder of Sioux City’s trendsetting department store, T.S. Martin Company. His granddaughter, Margaret Ann Martin Everist, later became a vital force behind the construction of the Sioux City Art Center building. She, her husband, Hubert, and her children have donated more than 50 artworks to the Art Center’s permanent collection. This exhibition presents a selection of ten of these artworks and places them within imaginary store windows—the form of display that T.S. Martin’s store used so beautifully and effectively to highlight its offerings. The Art Center is working with Sioux City interior design firms to showcase these artworks in unique, creative settings.

This special project will have additional components to expand visitor’s appreciation of the impact of the T. S. Martin store on Sioux City. The Sioux City Public Museum is also presenting an exhibition that traces the historic importance of the store. In addition, the Art Center will create an important catalog that traces the impact of the T.S. Martin Company on the advancement of the visual culture of Sioux City, as well as the connections of early department stores and fashion, style, and economic trends.

Jenny Bye

Gardner Room

September 19 – November 15, 2015

Reception: Thursday, September 24

Jenny Bye became interested in encaustic painting in 2007. Encaustic painting uses melted beeswax. Some artists such as Bye use the medium to create collaged layers of color that give extra dimensional quality to the surfaces. She writes that she is “intrigued by the vibrant colors, translucency in layering, and fluidity of the medium.” Bye served as the Studio Program Coordinator at the Sioux City Art Center through 2013.

Jan D. Hodge

Gardner Room


Reception: Saturday, November 21

Jan D. Hodge is a poet who has created a body of works that are referred to as “shaped poems.” Shaped poems have all of the conventional qualities of poetry with the added bonus that each word in each line contributes toward a visual image of the subject. Hodge taught English at Morningside College for 30 years and is currently professor emeritus. He has recently had a book of his shaped poetry published by Able Muse Press.
**John Bowitz: Recent Thoughts**

Main Gallery  
July 11 – October 25, 2015

John Bowitz’s artworks cannot be defined by simply calling them paintings, drawings, sculptures, etc. First and foremost, Bowitz works on ideas; then he finds the best medium through which to investigate those ideas metaphorically and visually. In ways that can be serious or absurd, and sometimes both at the same time, he creates art that questions our preconceptions and expectations.

Bowitz is Professor Emeritus in the Art Department at Morningside College. He was a full-time faculty member at Morningside College from 1977 through 2014, and the chair of the department for 20 years. He continues to teach at Morningside College.

**Bill Welu**

Main Gallery  
July 11 – October 25, 2015

Bill Welu has been one of Sioux City’s most consistent and gifted artists for nearly fifty years. Since the early 1970s, he has created a series of painted canvases that explore the color white. While his commitment to the series is a testament to the power of Welu’s relationship to these paintings, he avoids discussing the details of this power, preferring to let viewers make their own discoveries within his painting without the influence of his words.

Welu is Professor Emeritus of Art at Briar Cliff University. He was a professor in the Art Department at Briar Cliff University from 1966 through 2009.

**Another Look at Landscapes**

Jensen, Everist, and Terra Galleries  
August 15 – October 25, 2015

A landscape painting can be a beautiful image of a time and place, of nature and weather, or of light and shadow. However, there is a long tradition in painting that uses landscapes for different purposes. Landscapes can depict stories, either real or allegorical. Likewise, they can be created to express moods or states of emotion. A landscape can also serve as the subject of an artist's exploration of design and compositional principles.

The landscapes in this exhibition, selected from works in the Art Center’s Permanent Collection, reflect these artistic traditions of storytelling, expression, and composition.

**Sculpt Siouxland**

Downtown Sioux City  
June 2015 – June 2016

In its continuing effort to make a positive impact on downtown Sioux City, Sculpt Siouxland has brought in ten new sculptures for a one-year exhibition. The Sioux City Art Center and Sculpt Siouxland work collaboratively through generous private donations from the Gilchrist Foundation and many local businesses. Maps of Sculpt Siouxland are available at the Art Center, Downtown Partners, and at four way-finding stations: two along Fourth Street, one in front of the Art Center and one in front of City Hall.
SEPTEMBER

5  Art Center’s ArtSplash, 10 am – 6 pm, Riverside Park
   Saturday Art Lesson, 10:30 am – 12 noon

6  Art Center’s ArtSplash, 10 am – 5 pm, Riverside Park
   Sunday Family FunDay, 1:30 – 2:30 pm

7  ART CENTER OFFICES CLOSED, Labor Day

12  Saturday Art Lesson, 10:30 am – 12 noon

13  Sunday Family FunDay, 1:30 – 2:30 pm

15  Fall Art Classes begin

19  EXHIBITION OPENS: Jenny Bye Exhibition
   Saturday Art Lesson, 10:30 am – 12 noon

20  Sunday Family FunDay, 1:30 – 2:30 pm

26  Saturday Art Lesson, 10:30 am – 12 noon

27  Sunday Family FunDay, 1:30 – 2:30 pm

OCTOBER

3  Saturday Art Lesson, 10:30 am – 12 noon

4  Sunday Family FunDay, 1:30 – 2:30 pm

10  Fall Festival, 10:30 am – 12 noon

11  Sunday Family FunDay, 1:30 – 2:30 pm

17  Saturday Art Lesson, 10:30 am – 12 noon

18  Sunday Family FunDay, 1:30 – 2:30 pm

22  ARTILICIOUS
   5 – 8 pm
   Delectable Food, Wine and Beer Tastings
   Sponsored by Hy-Vee Food Stores
   Benefits Art Center’s ArtSplash
   $25 per person

24  Saturday Art Lesson, 10:30 am – 12 noon

25  Sunday Family FunDay, 1:30 – 2:30 pm
   EXHIBITIONS CLOSE: Another Look at Landscapes,
   John Bowitz: Recent Thoughts and Bill Welu Exhibition

31  Saturday Art Lesson, 10:30 am – 12 noon

NOVEMBER

1  Sunday Family FunDay, 1:30 – 2:30 pm

7  EXHIBITION OPENS: From the Store Window
   to the Gallery: The Legacy of T.S. Martin
   Saturday Art Lesson, 10:30 am – 12 noon
   OPENING RECEPTION: The Legacy of T.S. Martin, 5 – 7 pm

8  Sunday Family FunDay, 1:30 – 2:30 pm

14  Saturday Art Lesson, 10:30 am – 12 noon

15  Sunday Family FunDay, 1:30 – 2:30 pm

21  EXHIBITION OPENS: Jan Hodge Exhibition
   Saturday Art Lesson, 10:30 am – 12 noon

22  Sunday Family FunDay, 1:30 – 2:30 pm

26  ART CENTER CLOSED, Thanksgiving

28  Saturday Art Lesson, 10:30 am – 12 noon

29  Sunday Family FunDay, 1:30 – 2:30 pm
There are many ways you can support the Sioux City Art Center’s mission.

Enriching our region’s quality of life by bringing the excitement of the visual arts to our community through education, exhibitions and permanent collection.

So how can you make a difference?

**Become A Member.** This speaks volumes. Becoming a member sends a strong, positive message to our community that you support the arts and understand the benefits the arts provide to humanity. But let’s look at what Individual Membership has to offer you…

- **Discounts**
  - Classes
  - Workshops
  - Art Camp
  - Artful Birthday Parties
- Advance Notice of Exhibitions, Lectures, Classes and Workshops
- Invitations to Opening Receptions (a chance to meet Artists and Staff)
- Invitations to Special Events and Family Programming
- Complimentary Subscription to Our Newsletter, Quarterly Calendar
- Recognition in Annual Report
- Customized E-Mail with Information Just for Members
- Tax Deductible

(Consider giving a membership as a gift.)

**Additional Privileges for Higher Level Memberships**
- NARM Reciprocal Museum Membership
- Exhibition Brochures
- Curator/Director Tours on Special Exhibitions
- Discount on Purchases (when applicable)

Businesses looking for a unique branding platform to engage with thousands of museum visitors each year, all the while supporting the Sioux City Art Center’s mission, should consider a Business Membership. Partner with the Art Center to increase visibility of your business, generate new and retain existing customers, connect with community partners, and entertain clients and employees. Sioux City Art Center partners with organizations to not only fulfill the mission of the Art Center, but to help businesses reach their organization’s immediate and long-term strategic goals.

“As a business, it’s a great way to get our name out in front of people. It brings a level of sophistication that you might not otherwise have from just regular advertising. Certainly, it’s very rewarding to bring these big exhibitions to town.”

Doug Palmer – Tegra Corporation

Donations to the Art Center’s Annual Fund and making a Planned Gift are also great ways to show your support. More details to follow in the upcoming Quarterly Calendar. In the meantime, visit www.siouxcityartcenter.org or call 712.279.6272 ext. 200.
Visitors Input (April – June)

Countries: Botswana, Canada, Germany, Holland, Mexico, Peru, United Kingdom


Tri-State: 305 (Iowa-280, Nebraska-41, South Dakota-34)

Experience:
3/26 Drove 10 hours to see! (Jackson Pollock) M.C. – Canada
3/29 Thank you! Love the Pollock Mural and love the Art Center! Jamie C. – Orange City, IA
3/31 A real “pick-me-upper.” Morris & Andrea P. – Sioux City, IA
4/1 Beautifully done exhibit & wonderful experience. Marty & Ron H. – Council Bluffs, IA
4/4 Excellent displays and information. Sandy O. – Sergeant Bluff, IA
4/4 Love it here!! Sarah, Harry & Ruby K. – Sioux City, IA
4/12 I’m very proud to be a member here! The children’s art is fantastic!! Craig J. – Yankton, SD
4/16 Lovely! Beautiful works! Michael & Diana R. – Glenwood, IA
4/18 Good!! Macho T. – Mexico City, MX
4/25 Lego Happy! Tracey V. – Pilger, NE
4/25 Very much enjoyed the exhibits & impressed by the many programs. George & Mavis G. – Brookings, SD
5/1 This is a wonderful place. Robert & Joseph A. – Omaha, NE
5/1 Best day of my life! Jordan & Brecken R. – Lawrence, KS
5/15 We love the art! Mindi W. – Canistota, SD
5/16 Nice photographs & paintings. George S. – Amersfoort, Holland
5/20 Very nice, especially the kids zone! Jerry C. – Davenport, IA
6/3 Loved the work of the local artists. Debbie & Frank C. – Tacoma, WA
6/7 Love the Epilogue exhibit. Gabriel – Sioux City, IA
6/7 Beautiful and fun for kids. Johnson Family – Kansas City, MO
6/13 Loved seeing Grant Wood. Dave & Tanya H. – Santa Fe, NM
6/16 Loved Epilogue! Eugene A. – Las Vegas, NV

The Sioux City Art Center extends its gratitude to everyone who supported the Art Center by attending the Big Pour event and a special thanks to the following sponsors and artists who made this event possible:

Thanks to our sponsors: Gerkin Windows & Doors, Goosmann Law Firm, Guarantee Roofing & Siding, Principal Financial Group, Regina Roth, and State Steel

Thanks to the artists: Jeff Baldus, Paul Chelstad, Amy Foltz, Mark Kochen, Cathy Palmer, Nan Wilson & Jan Zefler-Redmond
September 15 – November 8, 2015 (8 weeks)

- Ask about becoming an Art Center Member and save 20% on selected classes at time of registration.
- Register online at www.siouxcityartcenter.org or call 712.279.6272 ext 200 or drop in at the Sioux City Art Center, 225 Nebraska St.
- Registration Closes Two Days before the start of a class. Online registration Closes Five Days before the start of the class.

**WEEKEND WORKSHOPS**

**SMARTPHONE PHOTOGRAPHY with Bob Gillespie**

#W 01 October 10 & 17 Ages 14 – Adult
Saturdays, 1:30 – 3:30 pm  Studio 204
Tuition: Member $40 – Non-Member $50

**KALEIDOSCOPES with Donna Behrens**

#W 02 October 24 HS – Adult
Saturday, 12:30 – 3:30 pm  Studio 205
Tuition: Member $45 – Non-member $55

**YOUNG ADULT CLASSES**

**INTRODUCTION TO EXPLORING JAPANESE CERAMICS with Paul Adamson**

#YA 01 September 20 – November 8 (8 weeks) Ages 13 – 17
Sundays, 1:30 – 3:00 pm  Clay Studio
Tuition: Member $92- Non-members $115

**YOUTH CLASSES**

**AFTERNOON CLAY CLASS with Beth Love**

#Y 01 September 17 – November 5 (8 weeks) Ages 7 – 12
Thursdays, 4:00 – 5:30 pm  Clay Studio
Tuition: Member $95 – Non-member $115

**STORIES AND ART with Noelle Vondrak**

#Y 02 September 16 – November 4 (8 weeks) Ages 3 – 5
Wednesday, 10:15 – 11:00 am  Studio 203
Tuition: Member $52 – Non-member $65

**PENCILS AND PAINT with Henry Nguyen**

#Y 03 September 17 – November 5 (8 weeks) Ages 7 – 12
Thursdays, 4:30 – 6:00 pm  Studio 204
Tuition: Member $92 – Non-member $115

**ART FOR YOUNG ENGINEERS with Noelle Vondrak**

#Y 04 September 17 – November 5 (8 weeks) Ages 8 – 13
Thursdays, 4:30 – 6:00 pm  Studio 203
Tuition: Member $95 – Non-member $115

---

**FREE HOLIDAY WORKSHOPS** coming up on Saturday, December 5
WEEKEND ART LESSON
SATURDAY ART LESSON with Noelle Vondrak & Charlene Nelson
#Y 06 Every Saturday Morning Ages 6 – 12
10:30 am – 12:00 noon Studio 203
Tuition: $5 per child each Saturday

August 1 Noelle Shape Art Assemblage
August 8 Charlene Stencil-Drawing Abstract Art
August 15 Charlene Crushed-Pastel Art
August 22 Noelle Wood City Sculpture
August 29 Noelle Clay Gnome House
Sept. 5 Charlene Watercolor Painting
Sept. 12 Charlene Birds in a Tree Art Design
Sept. 19 Noelle Plaster Wrap Art
Sept. 26 Noelle Owl Metal Assemblage
Oct. 3 Charlene Autumn Collage
Oct. 10 Charlene India Design Painting
Oct. 14 Noelle Haunted House Sculpture
Oct. 24 Noelle Monsters in Clay
Oct. 31 Charlene Halloween Painting

SUNDAY FAMILY FUNDAY with Brenda Schoenherr-Thelen
#Y 07 Every Sunday Afternoon All Ages
1:30 – 2:30 pm Studio 203
Tuition: varies per project

Have an Artful Birthday Party at the Sioux City Art Center
• Birthday or holiday parties for all ages
• Age appropriate hands-on art activities
• Instructor and art supplies furnished
• Length of party is 1.5 hours

Cost for up to twelve children:
Member $125 – Non-member $150
($5 for each additional child)

NO BALLOONS AND CANDLES ALLOWED
Call Debra Marqusee 712.279.6272 ext. 201 for more information.

VOLUNTEER AS A GALLERY DOCENT
Join the ranks of dedicated docents who lead school and adult groups through the ever-changing exhibitions. A background in teaching is helpful but not re-quired. Docent training is provided.

Qualifications to be a docent include:
• Effective communication skills
• Availability for tour assignments
• Availability to attend training sessions
• A love of learning
• A love of Art
• Enthusiasm

Volunteers are also needed and welcomed as assistants at ARTSPLASH and in the education department.

At Riverside Park, Art Center’s ArtSplash 2015 provides a fun festival for the Siouxland area Saturday and Sunday, September 5 and 6. Under the shade of Riverside Park’s old oak trees, we celebrate 22 years and hear time and again from participants, volunteers and guests that Riverside Park is our best location ever! With the help of dedicated volunteers and sponsors, the weekend once again highlights the best of what Siouxland has to offer! Massive Brass Attack, Potts & Pans Steelband, Titans of Industry, Southpaw Bluegrass Band and a full line of entertainers provide two days of music and fun! Several local performers such as 35th and Taylor (formerly November 35th) and Sioux City Conservatory of Music contribute to the fantastic talent on both the Main Stage and the Children’s Stage, and 400 local volunteers donate over 2,000 hours of their time. In the Children’s Area, families enjoy creative activities and projects provided by eight local non-profit groups. ArtSplash also helps Boy Scout Troop #225 raise funds through water sales, as well as supports Western Iowa Tech’s Police Science Club and the Cosmopolitan Club with their fight to cure diabetes. In all, thousands of dollars are donated back to non-profits and other children’s groups every year for their participation in ArtSplash.

Those that browse the juried art show rave about the selection of art available from over 100 outstanding artists as well as our SPLASH artists: three local professional artists awarded the opportunity to experience selling art in the festival environment. With the help of a mentor artist and tents provided by the Art Center, the SPLASH artists will be ready for business at the festival this year! The many art activities in the Children’s Area and Hands on for Bigger Hands booth provide cost-effective opportunities for festival-goers to exercise their own creativity, as well. In addition to providing fun and entertainment for Siouxland locals, Art Center’s ArtSplash also brings approximately $1.5 million into Sioux City with out-of-town guests staying in hotels, buying meals, visiting local attractions and shopping!

Plans for the 23rd year of Art Center’s ArtSplash will begin soon, and you’re encouraged to get involved! Keep your eye on the festival website at www.siouxcityartcenter.org/artsplash or contact Erin Webber-Dreeszen at 712.279.6272 ext. 232 or ewebber@sioux-city.org.
Helping You Pursue the Life You’ve Always Envisioned.

- Mutual Funds
- Stocks and Bonds
- Fixed and Variable Annuities
- Tax-Advantaged Investments
- Retirement Plans
- Professionally Managed Assets

Contact one of our Financial Consultants today!
(712) 277-6769

www.snbinvest.com

Securities & insurance products are provided by Cetera Investment Services LLC, a registered broker-dealer. Member FINRA/SIPC. Cetera and Security National Bank are separate entities. Security National Financial Services, a Cetera program, is not affiliated with Security National Bank. Investment products are: * Not FDIC insured * May go down in value * Not bank guaranteed * Not insured by any federal government agency * Not a deposit.